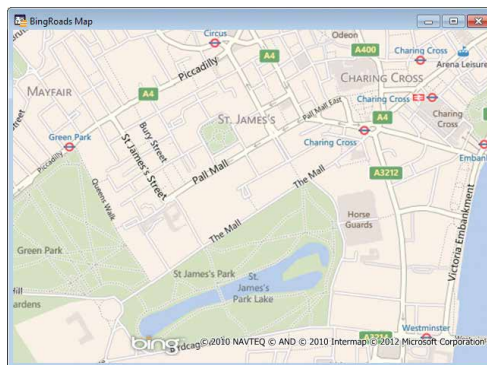
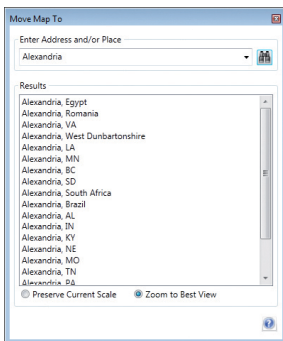


MAPINFO® PREMIUM SERVICES DATA SHEET

UP-TO-DATE WORLDWIDE STREET
MAPPING AT THE CLICK OF A BUTTON.

Product overview

The MapInfo Premium Service option provides MapInfo Pro Users with additional access to Bing® Road maps, and a very handy “Move Map to” capability. As the mapping is provided as a service, this is an alternative to purchasing data that must be downloaded or installed from DVDs



Left: The “Move Map to” feature. Right, the Bing roads layer showing Central London.

The data is delivered to MapInfo Pro in the form of map tiles. Mapping servers that work in this way are known as Tile Servers and are an efficient way to deliver background mapping data across the Internet.

Want to try the premium services?

It is very easy to give the MapInfo® Premium Services a try. When you first install MapInfo Pro, the software includes a 30 day courtesy activation. During this 30 day period the Premium Services are available. If you already have MapInfo Pro installed and running then consider installing the software on a different computer that does not already have MapInfo Pro installed. If you need the free trial, it is available for download from our Web site.

MapInfo Pro free trial download: <http://www.mapinfo.com>

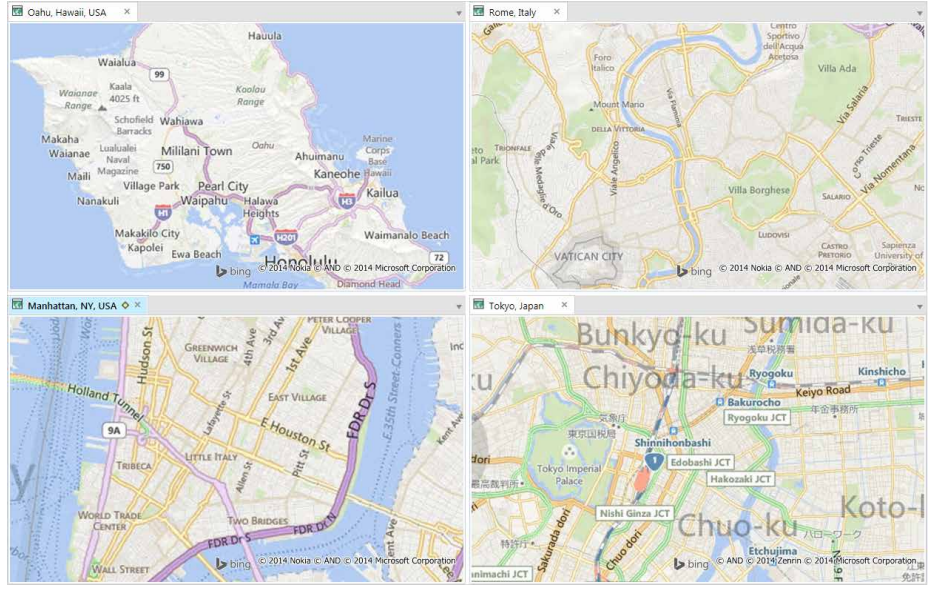
EXPECTED ROI

MapInfo® Premium Services provides inexpensive background street mapping for most areas of the world. As compared to buying data on DVDs and managing the data yourself, the background maps are kept up-to-date for you. The hassle of constantly installing and updating your street maps is avoided. Less time is spent finding the right street map. The Bing roads layer and the handy “Move Map to” capability are available with the click of a button.

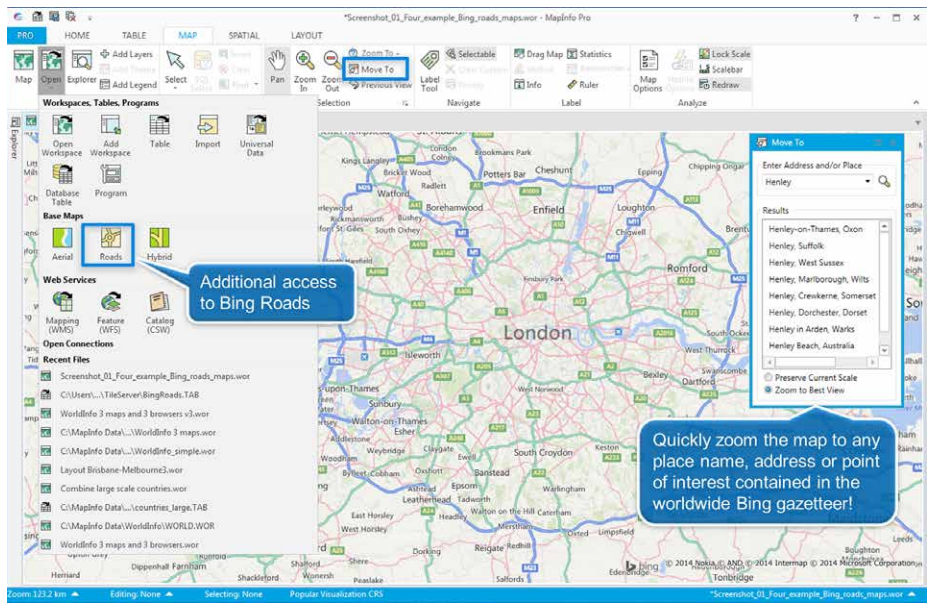
MAPINFO® PREMIUM SERVICES DATA SHEET

BENEFITS

- **Broad coverage:** High quality maps for most areas of the world
- **Up-to-date reference maps:** The background data is constantly being updated
- **Low cost:** Very cost effective source of worldwide background mapping
- **Low effort:** No need install and manage the data
- **Improved ease of use!** Quickly zoom the map to any place name or point of interest in the Bing service gazetteer!



Examples of Microsoft Bing mapping from around the world.



The maps are available with the click of a button!

FOR MORE INFORMATION, INCLUDING TO DOWNLOAD THE FREE TRIAL OF MAPINFO® PRO, VISIT OUR WEB SITE AT [HTTP://WWW.MAPINFO.COM](http://www.mapinfo.com)

Specifications

- The MapInfo® Pro licenses using this service must be on a valid maintenance contract.
- Support for using data from tile servers first appeared in MapInfo® Pro v10.5. The MapInfo® Premium Services option first became available in v11.0.
- Accessing the Premium Services capabilities requires an Internet connection.

For more information call 800.327.8627 or visit us online: www.pb.com/software

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