

A new era of Business Continuity Assurance

“The biggest challenge is getting participation of everyone in the organization. I haven’t seen an easier UI or a more straight forward way of provisioning security access — there’s no way our internal developers can deliver what Assurance^{CM} offers. At the end of the day — it’s about having usable and effective processes so everyone can focus on risk mitigation and not on the tool”

DIRECTOR BUSINESS CONTINUITY,
Leading Insurance Company

Challenge

Does compliance equate to real confidence?

Meeting compliance requirements is critical to your ongoing operations and necessary for your auditors and the board. You know better than anyone that enterprise leaders don’t realize all the hard work and complexity of a BC plan — locations, employees, IT processes and assets, applications and, of course, the interdependencies across all of them. But a static and compliant plan doesn’t evolve, and your business today is always changing. Will your plan really be effective when needed?

Most business continuity solutions were designed in an earlier time to meet a set of requirements different from what you’re facing now. Those solutions can be unresponsive to the minute-by-minute dynamics and data feeds of a real-world incident. They’re difficult to use — even for experienced planners, and lack visualization tools that bring plans to life. And business leaders are demanding greater participation in the planning process and increased confidence in today’s plans. So it isn’t surprising that many organizations continue to face significant vulnerabilities.

Solution

Sungard Availability Services (Sungard AS) Assurance^{CM}

Sungard AS Assurance^{CM} ushers in the new era of Business Continuity Assurance, extending beyond compliance to deliver what matters most for you: better outcomes and increased confidence.

Assurance^{CM} is about driving **engagement** so all of us can find the risks that matter, guide the next best action and take what we learn back into the planning cycle and share it across the company.

Assurance^{CM} is about real-time **awareness** of IT and people that triggers proactive actions to mitigate risk.

Finally, it’s about insight and proving **effectiveness** that recovery will work when needed. This is how confidence is created and better outcomes are delivered.

Engagement
Awareness
Effectiveness



SUNGARD
**AVAILABILITY
SERVICES**[®]

A new era of Business Continuity Assurance

Benefits

Intuitive

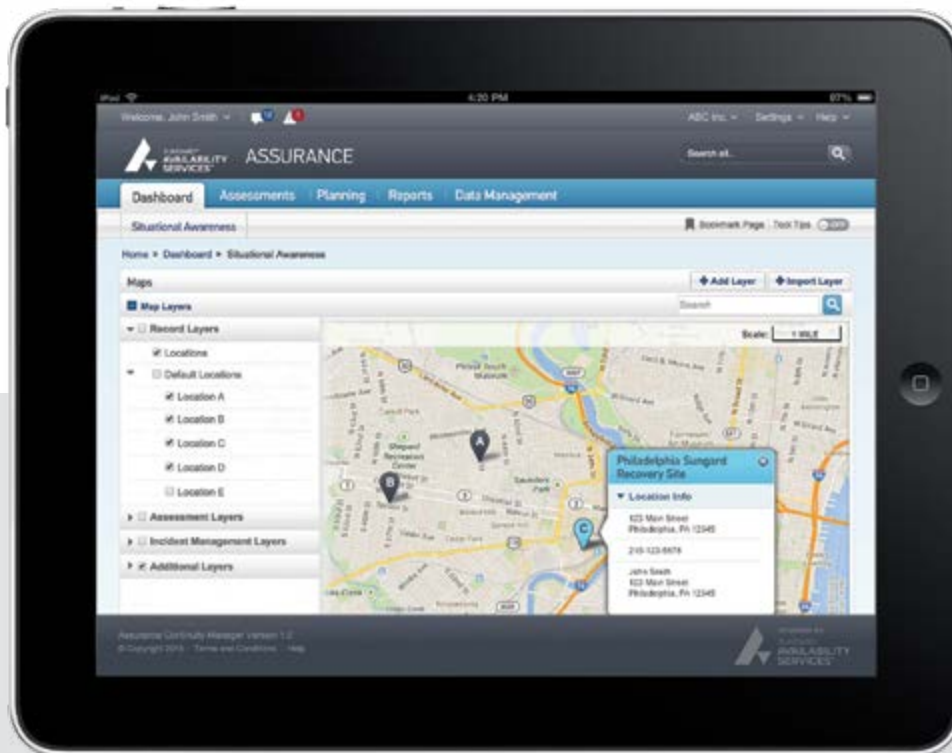
Designed by users for users

From assessing the impacts to your business to plan creation to threat mitigation, every stage in the business continuity program management is achievable with minimal training. The reliable data that results from engaged users helps ensure the most compliant and actionable plans.

Efficient

Critical information accessible from any device, anywhere, any time

Assurance^{CM} lets you combine the wisdom of the crowd with current, crucial, highly secure information. A dynamic repository is available when you need it most to provide the best plans faster in a federated, visual format. With dynamic plan and assessment templates, you build a template once, then update the template to push those changes out dynamically to all the plans or assessments from that template.



People drive outcomes, not plans.

Only organization-wide engagement and real-time data can uncover risks and enable you to act quickly to mitigate them. The Assurance^{CM} interface puts the right information in the hands of the right people at the right time.



Aware

Visualize your risk

Assurance^{CM} delivers real-time data, contextual insight and eliminates manual change management so you can focus on what matters most — proactive steps to mitigate risk. View your company locations on a map and layer real-time feeds to have instant and location-specific views of risks and possible impacts.

Independent

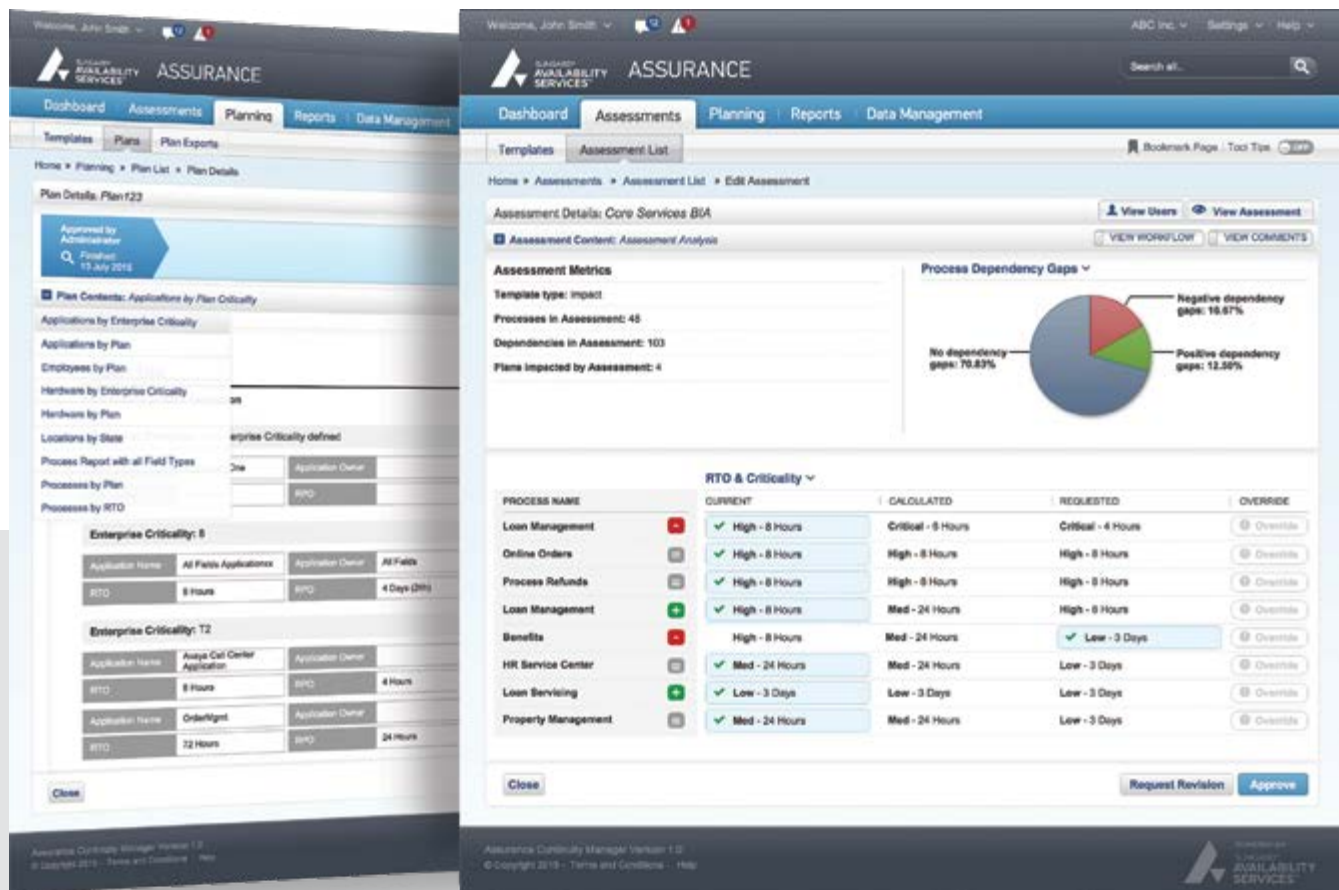
No IT, no boundaries

Sungard AS Assurance^{CM} is unfettered by traditional IT constraints, always connecting you to the people, plans, and information that matter most. With no client software downloads, cross-browser and mobile device support, you can access your plans and key tasks anywhere, any time.

Alive

Always up, always available

Sungard AS Assurance^{CM} guides next-best actions under any load with up-to-the-minute insights. These insights begin with the confidence in knowing your program is supported by our commitment to reliability, security, and support for the regulatory compliance requirements that affect your business.



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Conclusion

Sungard AS Assurance^{CM} delivers outcome assurance

Sungard AS Assurance^{CM} extends beyond compliance to deliver what matters most for you: better outcomes and increased confidence.

Welcome to a new era of Business Continuity Assurance.

Call 1-866-714-7209 to learn how your organization can benefit from Sungard AS Assurance^{CM} and Business Continuity Management solutions and services.

Additional reading



[Sungard AS Assurance: Business Continuity Software](#)

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About Sungard Availability Services

Sungard Availability Services is the leading provider of critical production and recovery services to global enterprise companies. Sungard AS partners with customers across the globe to understand their business needs and provide production and recovery services tailored to help them achieve their desired business outcomes. To learn more, visit www.sungardas.com or call 1-888-270-3657.

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